

VERNON COLLEGE/BURKBURNETT CULINARY ACADEMY

ADVISORY COMMITTEE MEETING: NOVEMBER 13, 2013

ATTENDEES:

KATHY HICKS – OWNER, KATHY'S BAKERY, IOWA PARK
DEBORAH RESER – HUMAN RESOURCES DIRECTOR, SHEPPARD AFB
LARRY AALHORN – GENERAL MANAGER, LUBY'S CAFETERIA/MONARCH
CATERING
JENNIFER BRILEY – GENERAL MANAGER HOLIDAY INN, WICHITA FALLS
SHANA MUNSON – VERNON COLLEGE
MICHELLE WOOD – VERNON COLLEGE
FRANK CORDERO – VERNON COLLEGE

NEW BUSINESS: Larry Aalhorn accepted the committee chairman position for the 2013-2014 academic year and Jennifer Briley agreed to continue as the committee recorder for the same year.

- Program statistics – Dr. Cordero reviewed the past and current enrollment statistics, the courses offered, and first year graduates. In the current year the hospitality/culinary program has eight students drawing from the Wichita Falls, Seymour, and Olney communities according to Dr. Cordero. Six of the eight students are currently working in the foodservice industry, one student is an assistant manager. There are three female and 5 male students in the current class.
- Review goals and objectives – Dr. Cordero explained that a basic overall goal of the culinary academy are to provide the students with the basic knowledge and skills through culinary/foodservice management curriculum. He also explained that creating and nurturing relationships with the Sheppard AFB and local communities has helped students past and present in obtaining job opportunities. Deborah Reser agreed and added that culinary arts/hospitality graduates are an asset to the Sheppard foodservice work force.
- Program revisions, curriculum/course review - Jennifer Briley and Larry Aalhorn discussed the internship/externship opportunities that they would like to see develop in order to enhance student's introduction to the realities of foodservice and hospitality. Kathy Hicks thought that Kathy's Bakery would like to participate in this program. Mr. Aalhorn asked Dr. Cordero if the proceeds (approximately \$1500 to \$2000) from the TRA/Vernon College "Lobster at the Lake" event had been distributed to the culinary academy. Dr. Cordero said that they had not and Aalhorn said he would look into the matter further.
- Evaluation of facilities, equipment, and technology – Dr. Cordero stated that the overall shape of the facility was good due to good cleaning and maintenance procedures implemented during the semester. He also mentioned concern over the recent pest infestation on the outside of the culinary academy building. It was mentioned that the pests were attracted by the outside lights being on all night. The timer for these lights was adjusted and the insects were gone.
- Advice on selection and acquisition of new equipment and technology - Dr. Cordero was asked about the need for new equipment. He stated that a wide range of smallwares was needed...from

- fry pans, woks, and assorted cookware to small appliances. He also mentioned that the condition of the water (mineral buildup) was deteriorating the wash sinks, dishwasher, and the water lines.
- External learning experiences, employment, and placement opportunities - Dr. Cordero stated that past students are presently working in foodservice/management positions at Sheppard AFB, and the Lawton Country Club. Jennifer Briley said that she is always looking for motivated and qualified employees, especially at night. Kathy Hicks agreed and stated that she would be interested in hiring a student for a possible baking internship/externship. Deborah Reser concurred and stated that the culinary academy has provided Sheppard AFB with quality employees. The culinary academy has participated successfully in the Wichita Falls Food Bank "Empty Bowls" event for the past two years...winning the "People's Choice" award in the first year, and coming in second place this year. This event has successfully showcased the culinary program to the public in a well attended community event held at the Midwestern University Art Museum.
 - Professional development of faculty - Dr. Cordero has not planned any professional development classes/conferences/research papers for the present school year.
 - Recruitment and retention of the underrepresented gender in gender-biased programs - Dr. Cordero stated that the current class of students consisted of three females and five males. He also mentioned that two of the females are from the surrounding communities of Olney and Seymour.

